



2006 SVCWireless Annual Conference Sponsorship Information Package

About SVCWireless

SVCWireless (Silicon Valley - China Wireless Technology Association) was established in August 2000 by a group of wireless technology professionals and enthusiasts who share a common interest in the emerging wireless market.

SVCWireless is an open association that embraces everyone interested in learning and sharing knowledge on wireless technologies and business activities. As a premier Silicon Valley technology organization, SVCWireless promotes entrepreneurship and innovation, with a focus on building a bridge between the wireless industries in Asia and the United States. Our bi-monthly seminars, annual conference, and many other events provide excellent venues for our members to develop their professional network and discover business opportunities.

In five years, the membership has grown to over 3,500 members consisting of wireless technologists, senior telecom executives, venture capitalists, investment bankers, lawyers, and other business professionals. SVCWireless has continued to expand with new chapters in Beijing, Shanghai and Taiwan. SVCWireless is a California registered non-profit organization based in Silicon Valley.

About SVCWireless Annual Conference

The SVCWireless Annual Conference is a premiere event for wireless professionals in the Silicon Valley. Every year over 300 wireless experts, industry leaders, entrepreneurs, venture capitalists, and lawyers from all over the world attending in this yearly event to celebrate their achievements in wireless technology and discuss the technological and business outlook of the wireless market. We anticipate another great turnout at the SVCWireless 2006 Annual Conference.

The SVCWireless Annual Conference will be held at Santa Clara Convention Center in Santa Clara California, **on Saturday October 21st, 2006**. The Annual Conference will offer multiple sponsorship and product showcase opportunities. The conference addresses high value professional audiences in a concentrated setting where your corporate will get significant exposure to the attendees. Conference sponsors can also become our annual corporate sponsors. The sponsorship provides continued exposure throughout the year for most sponsorship levels.

The theme of this year's conference is **"Mobile Life: The Road to Freedom"**. The conference centers on how the changing world of multiple aspect of convergence will benefit the consumers that show the significant progression into "mobile everything" society. Not only we discuss this new wave of convergence from the technology perspective, we will also look at the business and venture capital opportunity both in Asia and the United State. Many great business and technical leaders in both world will bring their experience and share their insight of the changing world.



In the 2006 SVCWireless Annual Conference we will have keynote speeches, and three panels (Mobile Infrastructure, Applications and Service, Metro Wireless, and Wireless Home) and business/venture capital panel. Throughout the conference, we will have showcase booth located in the front of the conference which is very visible to every attendee.

For more information about the 2006 SVCWireless Annual Conference, please visit http://www.svcwireless.org/svc2006/2006_SVCWireless_Annual_Conference_Introduction.pdf

Sponsorship Benefits

By becoming a sponsor of SVCWireless Annual Conference, you will receive visibility and direct business development opportunities and brand name recognition and awareness with an audience expressly interested in a wireless industry focused topic as it relates to the Asia Pacific region.

Companies sponsoring SVCWireless, have the opportunity to:

1. Build your brand and increase your company's visibility in Silicon Valley and Asian wireless industry.
2. Enhance your team's knowledge and understanding of latest trends in wireless technology and emerging market opportunities.
3. Cultivate important business relationships and boost business development opportunities
4. Show your support for one of the Bay Area's largest and most respected professional organizations.
5. Direct access to over 300 conference attendees and to over 3500 members

Depending on the level of sponsorship your company selects, sponsors will receive a wide variety of marketing/promotion benefits that target both our 3,500+ members across the Pacific. Sponsorship fees usually range from \$800 to \$5,000 depending upon the program.



Sponsorship Packages

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	\$5,000	\$3,000	\$1,000

Advertising opportunities

"Sponsored by ..." designation	>		
Media exposure at annual conference	>	>	
Website Banner Advertising	>	>	
Annual conference website logo	>	>	
Advertising in conference brochure	Full page	½ page	¼ page
Email to membership database for email campaign	>	>	
Slide show of logos at annual conference	>	>	>
Logo on annual conference brochure and announcement	>	>	>
Logo on banner	>	>	>

Marketing opportunities

Speaking slot in annual conference	>		
Option to provide panelist	>	>	
Acknowledgement at annual conference	>	>	
Distribute corporate marketing materials	>		
Annual conference showcase table	>	>	>
Distribute Promo items & giveaways	>	>	>
Corporate info on website	>	>	>
Access to conference attendance statistics	>	>	>



Networking opportunities

VIP Status	>		
Complimentary annual conference passes	10	5	2

Recruiting opportunities

Recruiting table	>	>	
Recruiting materials distribution	>	>	
Job postings to member's list (over 3500 members)	unlimited	24	12

We offer other a la carte sponsorship, with the following benefits:

Annual Conference Showcase (\$600)

- Full day of product showcase and marketing exposure
- Annual conference website logo
- Logo on annual conference brochure

Breakfast Sponsor (\$3,000)

- “Breakfast sponsored by: [LOGO]” signage
- Breakfast Sponsor mention from opening remarks
- Annual Conference Showcase table
- Logo and mention posted on website agenda
- Annual conference website logo
- Logo on annual conference brochure

Lunch Sponsor (\$5,000)

- “Lunch sponsored by: [LOGO]” signage
- 30 minutes speech during lunch
- Annual Conference Showcase table
- Logo and mention posted on website agenda
- Annual conference website logo
- Logo on annual conference brochure



Beveraget Sponsor (\$2,500)

- “Beverage sponsored by: [LOGO]” signage
- Breakfast Sponsor mention from opening remarks
- Annual Conference Showcase table
- Logo and mention posted on website agenda
- Annual conference website logo
- Logo on annual conference brochure

Conference Brochure

- Full Page Ad (\$500)
- Half Page Ad (\$300)
- Quarter Page Ad (\$100)

Contact Information

Helen Wang: helen.wang@svcwireless.org

Jennifer Lung: Jennifer.lung@svcwireless.org

Wen-Pai Lu: wenpai.lu@svcwireless.org 408 623-3709

We will be happy to answer any questions that you may have regarding SVCWireless Annual Conference Sponsorship.